

Mom Writer's LITERARY MAGAZINE

MOM WRITERS WHO HAVE SOMETHING TO SAY

2009 Rate Card

DATES AND DEADLINES

Issue Date	Reservation Date	Artwork Due	Publication Date
Spring/ Summer 2009	March 30	April 3	May 4, 2009
Fall/ Winter 2009	September 25	October 2	November 2, 2009

To Submit

Send digital files smaller than 5MB to webmaster@momwriterslitmag.com. If you have larger files, please call us for further instructions.

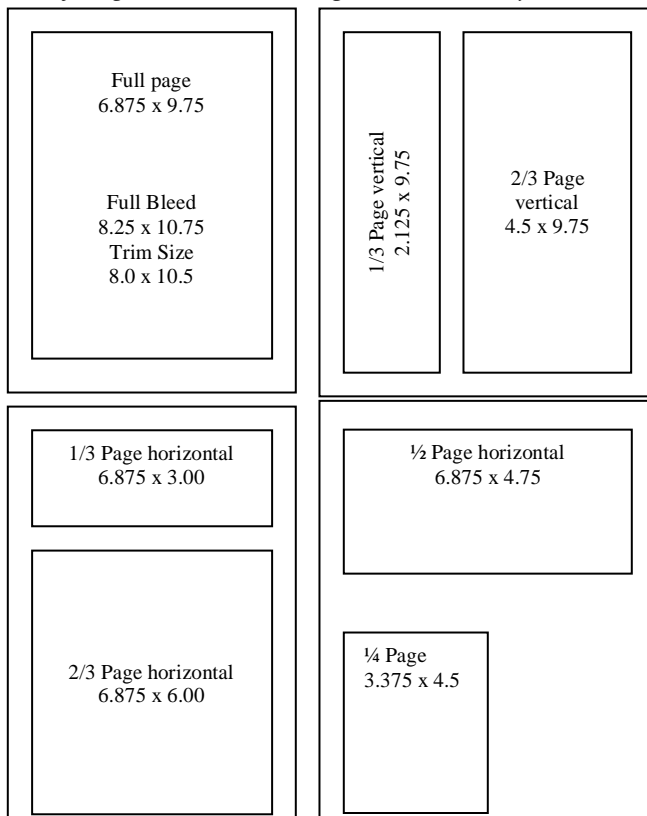
Ad Requirements

Ads saved in PDF format are preferred. We must receive your images as 300 dpi, Grayscale. It is very important to make sure that your original artwork is scanned at a high resolution. We accept Quark and InDesign formats. We do not accept, Microsoft Word, PageMaker or Publisher formats. File dimensions must be the same size as the ad you submit. Full page ads with bleeds, please allow 1/4 inch trim and include crop marks in the PDF file. Please email us if you have any further questions.

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Circulation [Projected 6,000]
Frequency Semi-Annual
Subscriptions \$20.00
Single copy \$13.90
Trim size 8.0 x 10.5 in
Page count 84 pp. + cover
Binding Saddle stitch

Newsstand Distribution

Online retailers, leading independent bookstores and independent organic markets around the U.S. and Canada.

ADVERTISING RATES

PRINT

Covers **1x** **2x** **4x**

Back cover \$600 \$400 \$300
 Inside front \$400 \$300 \$200
 Inside back \$350 \$250 \$150

B/W **1x** **2x** **4x**

Full page \$350 \$250 \$150
 2/3 page \$250 \$175 \$100
 1/2 page \$200 \$125 \$75
 1/3 page \$125 \$75 \$50
 1/4 page \$90 \$60 \$40
 1/4 blog ad \$50 \$30 \$20

ONLINE

MWLM Marketplace Section 1 iss./ 6 Mo.

MLWM Marketplace page puts you in front of a highly targeted audience. Over 65,000 unique visitors monthly. Exclusive Ad or Blog ad- \$75 1 issue/ 6 mo. 125 x 125 pixel image (jpg or gif), 20k file size and linking URL

NEWSLETTER

Semi-Annual MWLM Newsletter

1 issue/ 6 mo.

Your message appears on the left hand column of the newsletter under the heading "MWLM Marketplace" 1 Image - \$50 1 issue/6 mo. 125 x 125 pixel image (jpg or gif), 20k file size and linking URL

CONTACT INFORMATION

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